

# History Stream<sup>TM</sup>

# Activate all versions of Salesforce data for AI/ML and analytics to catalyze datadriven decision-making

Make Salesforce application data available virtually anywhere, including your data warehouse, with GRAX History Stream. Leverage your SaaS change data to train your algorithms. Analyze your cloud application data in the tool of your choice to drive single-pane analytics and action across all systems.

# Compliance

Supporting your stringent regulatory requirements: SEC: Risk alert, BASEL II, GDPR: Article 30, PCI DSS: Sec 10.3.x, AICPA SOC, SOX Act: Sec 302, 404 & 409, FISMA, PIPEDA: Principle 6 – Accuracy, EU GMP – Annex 11 Sec. 9, CCPA PWC, FINRA, Gramm-Leach-Bliley Act, FDA: Part 11, SEC: Risk alert.

# **Trusted by customers and partners**













# **Data availability**































#### **Customer 360° Data Lake**

Add Salesforce data to your unified data lake to create a comprehensive view of your customer



#### **SaaS Data Warehouse**

Bring cloud application data into your data



#### Train AI/ML with SaaS Data

Add historical SaaS change data to your machine learning training sets



#### **Geographic Compliance**

Control where data is stored and how it's accessed



#### **Maximize Data Reuse**

Take your SaaS data anywhere. Parquet or APIs are supported.



#### **External Data**

Join Salesforce data with external data into your 360 data lake





GRAX History - Sales Ma...

GRAX History - Sales Management Insights .

Pipeline Trending









# **Product specs**

**Supported Applications** Salesforce Sales Cloud Required Salesforce Service Cloud Salesforce Government Cloud **Analytics** Tableau Amazon RedShift Amazon QuickSight Amazon SageMaker PowerBI Google Sheets

**Data Management** 

Snowflake

Amazon EMR Amazon Glue Google BigQuery

Amazon Athena

Microsoft Excel

GRAX Backup & Restore (Data Replication)

**Deployment Model** 

**Self-Managed** 

100% Customer Owned, Managed, & Customized Bring Your Own Cloud (AWS, Azure, GCP, On-Prem, & more)

**GRAX-Managed** 

Customer-Owned AWS or Azure Cloud

"...the best Salesforce vendor I have ever worked with, and I've worked for Salesforce and with Salesforce for years..."



**US Investment Firm Operations Manager** 

# **Product highlights**



#### **Deploy GRAX Anywhere**

AWS, Azure, GCP, On-Prem, and others



#### 24/7 Access

Continuous data availability



### **Unlimited reuse of** Salesforce data

No additional Salesforce API calls needed to replay all historical data



# **Automated handling and** support for schema changes

Evolves with your business needs, where new/custom objects are added and readily accessible

# **About GRAX**

Trusted by Global 100 Customers, GRAX is the new standard for how customers protect and reuse their Salesforce data.

Get a free trial







